



Jen Glasgow

Public Relations

Contact

☎ Please Email

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Education

2018 - 2022

Auburn University
Bachelor of Public Relations
Minor: Business

2014 - 2018

Hoover High School

Skills & Certifications

Strong Working Knowledge of Microsoft Services
Graphic Design Skills in Adobe & Canva
Mastery of Google Services
Leadership Sought Through Experience
Organizational Skills
Strategic Planning
Time Management Skills
Management of Small & Large Groups
Advanced Communication Skills
SEO Experience

Google Analytics for Beginners Certified
Advanced Google Analytics Certified
Google Analytics Certified
HubSpot Graphic Design Certified
HubSpot Social Media Marketing Certified

Work Experience

March 2024 - Present

InTandem Promotions - Account Executive

- Manage client apparel and merchandising, including an online storefront.
- Lead a cross-functional team in IT, design, and support.
- Represent and sell merchandise at quarterly reviews and on-site events.
- Negotiate optimal pricing with suppliers for clients.

February 2023 - October 2023

Raindrop Car Wash - Brand Manager

- Managed sponsorships, donations, and giveaways for Raindrop's outreach.
- Led branding efforts encompassing uniforms, website, graphics, social media, and store designs.
- Represented Raindrop at events and chamber meetings as the brand's spokesperson

June 2022 - November 2022

Spartan Invest - Investor Relations Specialist

- Managed 200 investor's portfolios, including over 400 properties
- Investigated property history for repairs and maintenance
- Reviewed invoices and added costs to the appropriate ledger

May 2021 - December 2021

Opelika Chamber of Commerce - Intern & Office Manager

- Assisted in all office activities and event planning
- Managed front desk, customer service, all social media platforms, and scheduled appointments
- Handled all in-office business finances and accounting

January 2020 - December 2021

Oaks Agency - Account Manager

- Established relationships with multiple clients
- Managed a team and oversaw all social media, marketing, public relations, and financial services
- Planned and managed photoshoots and content creation

Organizations

The Oaks Agency

Delta Delta Delta Sorority

Emerge Leadership Group

Student Alumni Association

Public Relations Society of America

Trussville Chamber of Commerce Ambassador

St.Jude Children's Research Hospital